

Issue No. 4
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Logical Innovations Completes Work on Web-based Social Media Course for FEMA



The intro page for the Social Media in Emergency Management

Through our partnership with Manitou Inc., a Peekskill, NY based company, LI² has recently completed work on the development of the “IS-042 Social Media in Emergency Management” interactive web-based course for the Federal Emergency Management Agency (FEMA) Emergency Management Institute (EMI).

The objective of the course is to familiarize emergency managers with social media and demonstrate how they can utilize social media during the five phases of emergency management.

LI²'s role in the project included the programming and instructional design of the online course as well as the design of the course images and illustrations.



LI² Welcomes Birth of New Family Member

Congratulations to Monica Orosco on the birth of her daughter Abigail Layla Orosco.

Abigail was born July 30 at 10:30 a.m., weighing in at 8 pounds 5 ounces.

Employee Designed Logo Places Third In Hispanic Employee Resource Group Logo Search Contest

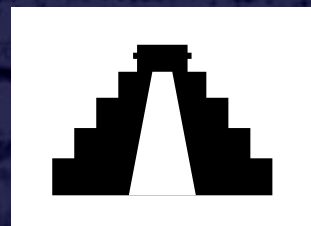
Two of Michael Navarro's logo submissions (pictured below) tied for third place in the JSC Hispanic Employee Resource Group logo contest held this summer. Both of his logos depict an illustration of Chichen Itza, the Mayan pyramid located in the Mexican state of Yucatán.

The first and second place logos were designed by Melissa Martinez, an employee of the Johnson Space Center, and a former classmate of Michael's in the College of the Mainland Graphic Arts Program.

Beginning in August, the winning logo as well the second and third place logos will be available to view on the Hispanic ERG SharePoint site at <http://collaboration.ndc.nasa.gov/iierg/hisp/default.aspx>.



Michael Navarro



A Message From the President



I can't believe we are now at the end of July. Where does the time go? We have had a very busy and productive summer so far, and it promises to continue (which is a very good thing). As a result since the last issue, we have been fortunate in expanding our commercial base, securing

a new contract in support of FEMA, as you read in our opening article, and creating new partnerships as we pursue work across the federal government. And, please visit the FEMA site noted in the article to check out our past FEMA project in the development of web-based courseware on the use of social media. We are excited about having a product available for public viewing. The hard work of our team led to the latest contract there, and we look forward to the positive press! As we move forward, we are appreciative of all of our Logical Team members out there, doing such great work for our great customers. As always, please send in your news and articles for your newsletter. Keep up the outstanding work!

Denise S. Navarro
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FEMA Course

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Next month we will begin working alongside Manitou Inc., on a second web-based course for FEMA detailing fraud detection and prevention.

The social media web course went live on the FEMA website on July 25. To view the course visit the following link, <http://training.fema.gov/EMIWeb/IS/is42.asp>, and click the "Interactive Web-based Course" link at the top of the right hand column of the page.



To view the Social Media in Emergency Management course, visit <http://training.fema.gov/EMIWeb/IS/is42.asp> and click the link highlighted with the red dashed line in the photo above.